



ACTING AND WORKING TOGETHER

Roadmap 2019-2022

In 2019, the Grameen Crédit Agricole Foundation defined a specific impact model for its activity for the first time. Underpinned by its Strategic Plan, it is pursuing its responsible growth through a process of commitment and cooperation. In 2020, the Foundation will continue our impact measurement work to study further the concrete effects and relevance of its actions with its partners.

Consolidating microfinance expertise, strengthening rural economies and promoting finance with social impact are the three pillars of development that govern the Strategic Plan 2019-2022 adopted by the Foundation, its framework for action and contribution to an increasingly shared practice of inclusive finance.

Drawing on its solid experience in finance and social impact investments, the Foundation continues to play a pioneering role. By proposing its impact model, this first report represents a new step forward for the Foundation: that of correlating financial activity, operating methods and impacts. As both an international donor and expert, the Foundation shows that the path to successful financial inclusion requires constant and in-depth support, for example technical assistance, for the field partners with whom it chooses to work.

Reinforced in its convictions by this model, the Foundation will as of 2020 adopt an advanced approach to the concrete study of the direct and indirect impacts of its activities, in terms of positive repercussions for populations and territories, through the microfinance institutions and social enterprises partners it supports. This will entail collecting change and result indicators from supported organisations and, in some cases, through field surveys in the countries so as to verify the robustness and relevance of the effects induced by the Foundation's

activity under its impact model. Three themes of investigation will be prioritised: access to essential services, the empowerment of women and technical assistance. The conclusions will be known in early 2021.

Almost 12 years after it was created, the Foundation continues to write the chapters of its history: more collective, more committed, more cooperative. It embraces fully its objectives of financial inclusion in a dynamic vision where value creation is combined with both financial and extra-financial criteria. In this respect, a spirit of cooperation that is reinforced every day is key with the organisations supported in the field, as well as with institutions and players in the financial sector, first and foremost with its partners in the Crédit Agricole Group and the Grameen network.

“The road to success of financial inclusion runs through the advising and supporting partners in the field”

See the video on the Strategic Plan: youtu.be/DI0LVYB3xCh