

# OUR CONTRIBUTION TO THE GLOBAL AGENDA

As the financial partner of 73 microfinance institutions and 12 social enterprises in 39 countries, the Foundation supports a wide variety of projects. Responsible and committed, such activities help to achieve the Sustainable Development Goals set by the United Nations.

## Strengthening food security in rural areas

The Foundation contributes to food security by financing food-producing agriculture in rural areas. It invests in impact enterprises that structure the **local agricultural sectors**.



**TERRAL**  
Société Sénégalaise des Filières Alimentaires bolsters rice production in Senegal.

**La Laiterie du Berger** and its subsidiary KOSSAM promote the emergence of a local dairy sector in Senegal.

**vert**  
Vert is a social business that provides technical assistance and supports the organic certification of small Kenyan producers

**GDFL** (Grameen Danone Foods Limited) provides staple dairy products at accessible prices in Bangladesh.

**8 528** small producers supported by social agri-food enterprises financed

**4** Strengthened agriculture sectors  
**4** Supported agribusinesses

## Helping to fight poverty

The Foundation helps fight poverty by financing and supporting organisations that facilitate **access to financial and essential services** for vulnerable segments of the population: **rural populations**, microentrepreneurs, small agricultural producers and, more recently, refugees.



**8,9 Million** clients served by the institutions supported (compared to 760,000 in 2010)

**36%** of the organisations financed measure the level of poverty of the clients to make sure they reach their target clientele.

**78%** of the clients of the institutions supported live in rural areas

## Developing access to drinking water and energy in remote areas

The Foundation **finances and/or invests in the capital of social impact enterprises** that provide essential services to disadvantaged people, particularly in the water and energy sectors.



**Oshun** provides a quality water service through water dispensaries situated in rural areas in Senegal and soon in other countries.



**Palmis Enèji** in Haiti and **ZECI** in Ivory Coast offer solar equipment which replaces CO<sub>2</sub>-emitting sources.

**55** water dispensaries in operation

**20 t** less plastic thanks to dispensaries deployed

**13,729** customers of supported companies that supply solar equipment

## Supporting the empowerment of women through entrepreneurship and financial inclusion

The promotion of **women's leadership** and women's participation in economic activity is at the heart of the Foundation's strategy. It finances and supports microfinance institutions and social enterprises that promote financial inclusion and the empowerment of women through entrepreneurship.



**85%** women beneficiaries of microcredit  
**28%** of the organisations supported are headed by women

**34%** women employees in the institutions supported  
\*woman on the board or management committee

## Strengthening the resilience of rural economies in the face of climate change

Faced with the critical environmental situation in the countries of intervention, the Foundation promotes **sustainable solutions** to adapt to climate change. It also promotes the development of products that finance ecological practices such as renewable energies, waste management, and access to clean water.



**9%** of the institutions raise awareness about climate risks among their clients  
**42%** of the institutions supported offer green products

**5** technical assistance missions on climate finance

## Promoting sustained economic growth and decent work

The Foundation seeks to promote **economic development that creates quality jobs** by financing small and medium-sized businesses. It uses the ALINUS\* tool to measure the social performance of microfinance institutions, including responsible treatment of employees.



**29%** of the institutions financed offer products for SMEs  
**49 008** Employees of organisations supported

**76%** ALINUS\* score on the "responsibility to staff" dimension (compared to 60% for the benchmark)

## Establishing sustainable partnerships

Stemming from a **unique partnership between Crédit Agricole and the Grameen network**, the Foundation is developing numerous technical and financial partnerships to promote inclusive, sustainable and responsible finance.



**51** partner organisations of which  
**5** international donors

**30** Crédit Agricole entities that are partners of the Foundation

\* ALINUS stands for "Aligning Investors due-diligence and monitoring to the Universal Standards." SPI4-ALINUS is a subset of SPI4-CERISE which enables investors to conduct their due diligence exercise on providers of financial services.